

MICHAEL BARBER

Digital Content Designer & 3D Artist

Manchester area, UK | 07540 245985 | mt.barber@sky.com

Portfolio: www.mtbportfolio.co.uk

Digital content designer and 3D artist combining video production, graphic design and animation for retail brands and educational projects. Creates recorded and live content, campaign artwork and 3D visuals, taking ideas from concept through to finished digital and print assets.

EXPERIENCE

Digital Content Designer

Patrol Base Limited | Oct 2023 - present

- Helped double Patrol Base’s YouTube subscriber base during my first year in the role through consistent video and short-form content.
- Produce PBTv video content for YouTube, including product reviews, brand showcases, interviews and live streams; use vMix for studio recording and broadcasting.
- Create studio-quality photography, website and social graphics, and print artwork. Use Instagram to gauge industry interests and develop content ideas.
- Create 3D models and animation for commercial use, including 3D printing and showroom displays.

Graphic Designer, 3D Artist & Personal Assistant

Matmi | Mar 2020 - Oct 2023

- Created graphic design and animation for digital and educational projects, including fire-safety games.
- Combined location photography, 3D modelling and illustration for Future Deco: Art Deco-inspired prints celebrating Macclesfield landmarks.
- Contributed to branding and website updates, including Matmi’s WordPress site, and supported the creative director with administrative work.

Customer Assistant (weekends) | Cooperative Food | Sep 2015 - Oct 2023

SELECTED WORK

PBTv

Video production / live streaming

Product reviews, interviews and brand showcases for YouTube.

Future Deco

3D / illustration / print

Location research and photography developed into 3D scenes and finished giclee prints.

Black Friday 2024

Campaign / digital design

Coordinated artwork across Patrol Base’s website and social channels.

TOOLS & EDUCATION

Video & motion: Premiere Pro, After Effects, vMix, Spine.

Design: Photoshop, Illustrator, InDesign, Lightroom, Figma.

3D: Autodesk Maya (main tool), Substance Painter; Cinema 4D and Blender experience.

Futureworks, Manchester

Visual Effects - 2:1

Photography, website updates, Meta Business and Buffer.

AI TOOLS & WORKFLOWS

ChatGPT, Higgsfield and Seedance; AI-assisted creative tools in Adobe Photoshop and Illustrator.